# SERMON OUTLINE PACKET

THE

5 DETAILED AND MATCHING SERMON OUTLINES

FOR THE BIBLE MINISERIES

# BBBEE

*The Bible* is an epic five-week, ten-hour television miniseries premiering March 3, 2013 on the History Channel from Emmy Award-winning husband and wife team, Mark Burnett and Roma Downey. For two hours each Sunday night, millions of viewers will see the Bible come to life in a way never before seen. The final episode of the series will air on Easter Sunday and will feature the death and resurrection of Jesus.

The detailed sermon outlines on the following pages match the five weeks of The Bible miniseries. This will allow you to preach on the themes that your church members will see on the miniseries that evening.

#### For additional support resources for The Bible miniseries,

visit www.BibleSeriesOutreach.com.

Working with The Bible series team, Outreach has produced *The Bible 30-Day Church Experience Kit*, along with a small group DVD study and personal guidebook, so that you can help your church and community experience the Bible in a whole new way. Most churches will launch *The Bible 30-Day Church Experience* on March 3 and conclude on Easter Sunday, but the kit and study can be used any time of the year to help your church more deeply experience the Bible.

#### The Bible 30-Day Church Experience Kit includes:

- 5 Complete Sermon Manuscripts
- 5 Matching Sermon Video Clips from The Bible Miniseries
- DVD-Based Small Group Study
- The Bible Viewing Party Kit
- Matching PowerPoint
- Campaign Planning Guide
- Bonus Video Clip
- Invitation tools
- And much more!

# BBBEE

WEEK 1 SERMON JOURNEY FROM DEATH TO LIFE MATCHES EPISODES 1 & 2 AIRING MARCH 3, 2013

WEEK 2 SERMON JOURNEY FROM SLAVERY TO FREEDOM MATCHES EPISODES 3 & 4 AIRING MARCH 10, 2013

WEEK 3 SERMON JOURNEY FROM VICTIM TO VICTOR MATCHES EPISODES 5 & 6 AIRING MARCH 17, 2013

WEEK 4 SERMON JOURNEY FROM RELIGION TO RELATIONSHIP MATCHES EPISODES 7 & 8 AIRING MARCH 24, 2013

WEEK 5 SERMON EASTER SUNDAY: JOURNEY FROM DARKNESS TO LIGHT MATCHES EPISODES 9 & 10 AIRING MARCH 31, 2013

# SERMON 1 JOURNEY FROM DEATH TO LIFE

THE BIBLE EPISODES 1 AND 2 SCRIPTURE: GENESIS 22:1-19

# SERMON 1 JOURNEY FROM DEATH TO LIFE

THE BIBLE EPISODES 1 AND 2 SCRIPTURE: GENESIS 22:1-19

#### INTRODUCTION

Everyone here has a story. Some read like tragedies, some like comedies. But everyone has a story.

If you want to fascinate a child with a great story, you can do no better than to make that child the central character in a story, just as A. A. Milne did in his "Winnie the Pooh" stories which began as a series of whimsical bedtime stories for his son.

(Draw parallel to the Bible being "A Story of Us All.")

(Review the sermon series for the congregation each week. Also emphasize how the Bible story reveals God's intentions toward each of us, his hopes and plans, and our opportunity and potential.)

#### TRANSITION TO THIS WEEK'S THEME AND REFERENCE TO TEXT

"The Binding of Isaac," usually told from Abraham's perspective, is a display of his great faith. But have you ever looked at it from Isaac's perspective? That's how we will approach it today.

That story, from Genesis 22, is not just Isaac's story; it is the story of all of us.

#### 1. My life is an uncertain journey (Gen. 22:1-8).

a. Isaac was on a journey. There was much he didn't understand. He was clueless as to what awaited him.

- b. That is true of our lives. So much uncertainty. "No man knows..."
- 2. My death appears certain (Gen. 22:9-10).
  - a. Imagine (if you can) Isaac's incredulity, horror in this scene.
    - i. Refer back to video clip from The Bible.
      - 1. How old was Isaac?
      - 2. Did his father surprise him?
      - 3. Did Isaac resist?

ii. We talk about Abraham's faith being revealed in this passage, but what about Isaac's faith?

- iii. Camp on that moment when Isaac was bound, the knife raised...
- b. Such is the position of every man and woman on earth.
  - i. Romans 5:12
  - ii. Line in The Bible episode: "Death is coming for us all."

#### 3. My salvation has been provided (Gen. 22:11-14).

a. God provided a ram, a substitute, a sacrifice in Isaac's place.

b. It's what God does, faithfully, repeatedly, graciously leading us from death to life.

i. Gen. 3:21 – Adam and Eve sinned, brought death on them and us, but God provided them with garments of skin, the result of a sacrifice (presumably) to cover their nakedness.

ii. Gen. 6—Humanity had grown thoroughly wicked, but God provided an ark to save the lives of Noah and his family.

iii. Exodus 12—God's judgment descended on Egypt, but God prescribed a sacrifice to save their lives...instructing them to smear blood on the lintel in the shape of a cross, because...

iv. John 1:29—God provided the Lamb of God for me, for you, for all of us, to lead us from death to life.

#### APPLICATION

John 1:29—God provided the Lamb of God for me, for you, for all of us, to lead us from death to life. (Lead in prayer of salvation, prayer of recommitment.)

Complete sermons and matching video clips from *The Bible* miniseries are available in *The Bible 30-Day Church Experience Kit*. Learn More.

# SERMON 2 JOURNEY FROM SLAVERY TO FREEDOM

THE BIBLE EPISODES 3 AND 4 SCRIPTURE: JOSHUA 2:1-21, 6:20-25

## SERMON 2 JOURNEY FROM SLAVERY TO FREEDOM

THE BIBLE EPISODES 3 AND 4 SCRIPTURE: JOSHUA 2:1-21, 6:20-25

#### INTRODUCTION

Nearly every family has a set of beloved stories they tell over and over. It may be how Grandpa came to this country with \$5 in his pocket, Or the story of an ancestor who fought in a famous battle. It may be the story of a romance, a child's rescue, or a moment of accomplishment. In some ways, the stories we remember and tell shape us.

(Draw a parallel to the Bible and to this series, which touches on the stories that have shaped all of us. Outline series: each week in sermon, how the Bible story reveals God's intentions toward each of us, his hopes and dreams, and our opportunity and potential.)

#### TRANSITION TO THIS WEEK'S THEME AND REFERENCE TO TEXT

The Exodus—the deliverance of God's people from slavery in Egypt—is to this day the central, shaping story of our Jewish friends and neighbors.

It is also our story—yours and mine—because it depicts the reality of salvation in vivid terms, of a God who delivers us from slavery and blesses us with freedom, as does the story we discover in today's text.

(Set up video clip.) God's people had been delivered from slavery in Egypt, led through the Red Sea, and wandered in the Sinai wilderness for forty years. There, they had received God's Law and coalesced as a nation, but they were still nomads. Their deliverance was not yet complete.

That last line in the video clip is wonderful; it is a reference to that seminal event forty years earlier, which God's people had since celebrated every year in the Passover. It is a recognition that something like that is happening again for Rahab and her family, as recorded in the first chapters of the Bible book of Joshua. And that story, it turns out, is not just Rahab's story; it is your story and mine, too:

#### 1. My story starts out sad (Joshua 2:1-3).

a. Jericho was a brilliant strategic choice; it was the world's oldest known fortified city, the "Bastille," the "Death Star" of Canaan, whose defeat would have struck fear into hearts all around.

b. But Rahab seems a strange choice. She is referred to as a "prostitute;" not an auspicious start to her story, any more than hundreds of thousands of Hebrew slaves in Egypt had any reason to hope for deliverance before the Exodus.

c. This can be seen as a depiction of our situation: enslaved by sin. Dress it up however you like; it's not a pretty picture. Your sin may seem more "respectable" than mine, but it's still ugly, and it's still slavery.

- i. 2 Peter 2:19b
- ii. John 8:34
- iii. Romans 7:14

#### 2. My story includes a choice (Joshua 2:4-14).

- a. Rahab faced a decision. "Our lives for your lives," the spies said (v. 14).
- b. God is a God who specializes in setting captives free:
  - i. Joseph, sold into slavery in Egypt, became vice-regent
  - ii. Israelites from Egypt

iii. Israel in the time of the Judges, succession of leaders delivered them

iv. Israel oppressed by Philistines, freed in David's reign

c. Each of us faces a decision, too: Sin or salvation. Slavery or freedom.

#### 3. My story involves a scarlet cord (Joshua 2:15–21, 6:20–25).

a Rahab was saved by a scarlet cord hung outside the walls, evocative of the blood on the lintels at Passover...but symbolic of something else.

i. She not only found a place among the people of God (Joshua 6:25); she also found a place of honor in the genealogy of Jesus Christ (Matthew 1:5).

#### b. A scarlet cord runs through my story:

- i. The blood of the Lamb that saved Isaac
- ii. The blood of the Lamb that saved Israel's firstborn
- iii. The blood of the Lamb hung outside the walls of the city

#### APPLICATION

By grace, through faith, I can be set free.

iv. Galatians 4:3-7

v. (Lead in prayer of salvation, prayer for renewal/freedom from besetting sin/addiction/dysfunction, etc.)

Complete sermons and matching video clips from *The Bible* miniseries are available in *The Bible 30-Day Church Experience Kit*. Learn More.

# SERMON 3 JOURNEY FROM VICTIMS TO VICTORS

THE BIBLE EPISODES 5 AND 6 SCRIPTURE: DANIEL 2, 3, 6 AND OTHER PASSAGES

# SERMON 3 JOURNEY FROM VICTIMS TO VICTORS

THE BIBLE EPISODES 5 AND 6 SCRIPTURE: DANIEL 2, 3, 6 AND SELECTED

#### INTRODUCTION

(Story of "Miracle at Dunkirk.") More than 300,000 Allied troops backed up against the sea in 1942. They were sitting ducks for the Nazi anschluss, certain victims of the German war machine. A message was sent to the war command: "But if not." It was a reference to the three Hebrews in the book of Daniel who refused to bow to Nebuchadnezzar's image, saying, "The God we serve is able to save us…but if not, we will not bow to your image."

It was a message of courage and defiance against impossible odds. And, in a stunning reversal, an inspiring rescue effort was undertaken, and those 338,000 seemingly certain victims not only lived to fight another day but became victorious in the struggle.

(Draw parallel to this series, which touches on the stories that have shaped all of us.) We've seen two facets of salvation, how through the person and work of Jesus Christ, foreshadowed and foretold in one story after another, our amazing God takes us from death to life and from slavery to freedom. Today we see another side of this "great salvation" (Heb. 2:3): From Victims to Victors.

#### TRANSITION TO THIS WEEK'S THEME AND REFERENCE TO TEXT

The stories of the Bible—through the age of the patriarchs, the Exodus, the wanderings in the wilderness, the Conquest of Canaan, the period of the judges and the kings—eventually led to the destruction of Jerusalem and the captivity of God's people in Babylon.

The entire nation was reduced to nothing. To rubble. To victimhood.

But God had a plan, as he does for every one of us. His plan was to work their redemption in such a way to turn them from victims to victors. And the stories in the book of Daniel give us some inspiring insights into how God's "great salvation" changes us from victims to victors. And the first such insight is this:

#### 1. I can be victorious because "there is a God in heaven" (Daniel 2:1–48).

a. (Intro video clip.)

b. (Refer to Scripture, emphasizing that the video clip summarizes Daniel's wording in Daniel 2:27–28 ("but there is a God in heaven who reveals mysteries") with the powerful phrase, "But my God can.")

c. And God has revealed to you, in his Word, the "mystery of Christ" (Ephesians 3:9–12)

#### 2. I can be victorious because my God "is able to save" (Daniel 3:8-27).

a. (Tell story of the three Hebrews, emphasizing Dan. 3:17–18: "The God we serve is able to save us," even adding, "But if not" they would remain faithful to him.)

- b. You and I can have that kind of confidence, too.
  - i. He was able to save Noah and his family from the flood.
  - ii. He was able to save his people from slavery in Egypt.

iii. He was able to save the nation of Israel from oppression by Philistines, Moabites, and Edomites.

#### 3. I can be victorious because "my God sent" (Daniel 6:22).

a. (Summarize story of Daniel in the lion's den, ending with v. 22 in which Daniel reports to the king that "my God sent his angel and shut the lions' mouths.")

b. You and I can say the same, except that God did not send an angel but a son: John 3:16 (perhaps also refer to the nativity shown in Episode 6). His ability—and willingness—to save is most powerfully shown in the coming of Jesus to earth and the cross by which he worked salvation.

c. (Consider referring to worship song, "Mighty to Save")

#### APPLICATION

1. Listen to what Daniel said after the mystery of Nebuchadnezzar's dream was revealed to him: Daniel 2:20b–22

2. Listen to what Nebuchadnezzar said after Daniel's friends were delivered through the fiery furnace: Daniel 3:29b: "No other god can save in this way."

3. Listen to what King Darius said after God saved Daniel from the lions' den: Daniel 6:26b–27.

God's "great salvation" provides victory over death, sin, and the devil, and it can be yours today.

(Lead in prayer of salvation and prayer for victory in whatever hearers may be facing.)

Complete sermons and matching video clips from *The Bible* miniseries are available in *The Bible 30-Day Church Experience Kit*. Learn More.

## SERMON 4 JOURNEY FROM RELIGION TO RELATIONSHIPS

THE BIBLE EPISODES 7 AND 8 SCRIPTURE: LUKE 19:28-48

# SERMON 4 JOURNEY FROM RELIGION TO RELATIONSHIPS

THE BIBLE EPISODES 7 AND 8 SCRIPTURE: LUKE 19:28-48

#### INTRODUCTION

In his book, Simply Jesus, author and Bible scholar N. T. Wright describes the world in which Jesus entered public ministry as a "perfect storm," like that which famously engulfed the Andrea Gail in October 1991 (quote Wright, p. 13, par. 1 and summarize from chapters 4 & 5 describing the Roman storm, Jewish storm, and "Wind of God").

That perfect storm came to a head as the Passover Feast approached in, probably, A.D. 30 in Jerusalem, as depicted in this video segment from The Bible miniseries.

#### TRANSITION TO THIS WEEK'S THEME AND REFERENCE TO TEXT

That clip summarizes the "perfect storm" into which Jesus rode that first Palm Sunday. There were three interests arrayed against Jesus which also correspond to the "great salvation" (Heb. 2:3) that is available to every one of us by grace, through faith in Jesus Christ.

#### (Read Luke 19:28-48.)

But there was far more going on that day when Jesus entered Jerusalem. His entry into the city of Jerusalem on that fateful day at the beginning of that fateful week can even supply an illustration of three things that change when Jesus enters my life—or your life.

Salvation comes to the human heart, not as a result of religion—like that of the Pharisees and Sadducees—but as a result of relationship. A true, living, relationship with Jesus brings about a "great salvation" that no amount of religion could ever do:

# **1.** When Jesus enters my life, forgiveness comes to me because he is my high priest (Hebrews 4:14–16).

a. The Sadducees (one of the forces in the "perfect storm") were the priestly party of Jesus' day.

b. It was the high priest's job to offer sacrifices that brought forgiveness and cleansing for the people of God.

- c. Jesus offered HIMSELF as a "once-for-all" sacrifice for sin.
- i. When Jesus comes into my life, he brings forgiveness and cleansing.
- ii. Hebrews 4:14-16

2. When Jesus enters my life, righteousness comes to me because he is the fulfillment of the Law.

a. The Pharisees (another of the forces in the "perfect storm") relied religiously, dutifully, on adherence to the Law of Moses in every detail to try to gain favor in God's sight.

b. But until Jesus, not one human being had succeeded in that endeavor (Romans 3:10–18, 23) because the Law was not given to make us righteous.

c. The Law was given to show us our sin: Romans 3:20b

d. It was put in place to lead us to Christ, to show us our need of a Savior: Galatians 3:24

- e. Jesus is the fulfillment of the Law: Matthew 5:17
  - i. So when Jesus comes into my life, he brings righteousness.
  - ii. 2 Corinthians 5:21

# 3. When Jesus enters my life, a new power comes to me because he is my king.

a. A few days after entering the city as a king, Jesus would of course be placed on trial and shuttled between King Herod and Pilate, the representative of the Roman emperor. These earthly kings, who had the power to pardon or sentence Jesus, were confounded by him. They seemed powerless to do what was right; Pilate even went through the theatrical exercise of washing his hands, finding "no fault" in Jesus, while handing him over to be crucified.

b. Ironically, the true king, the true power, stood before him (John 19:11a).

c. Jesus is the king of kings (Luke 1:32–33).

i. This is why, after Jesus had died and rose from the dead, his closest followers asked him, "Lord, are you now going to restore the kingdom to Israel?" In other words, "Are you gonna take your throne and exert all your power...and, of course, share it with us?"

1. Jesus answered, "You will receive power..." But it was not political, temporal power. It was power of a different kind, but no less real.

- a. Power to heal
- b. Power to turn weakness to strength
- c. Power to resist temptation
- d. Power to conquer evil
- e. Power to speak boldly
- f. Power to endure persecution, etc.
  - ii. So when Jesus comes into my life, he brings a new power.

#### APPLICATION

But remember – forgiveness and cleansing, righteousness and power comes as a result of relationship, not religion. It comes when Jesus enters in.

(Lead in prayer of invitation.)

Complete sermons and matching video clips from *The Bible* miniseries are available in *The Bible 30-Day Church Experience Kit*. Learn More.

# SERMON 5 (EASTER SUNDAY) JOURNEY FROM DARKNESS TO LIGHT

THE BIBLE EPISODES 9 AND 10 SCRIPTURE: JOHN 20:1-29

# SERMON 5 (EASTER SUNDAY) JOURNEY FROM DARKNESS TO LIGHT

THE BIBLE EPISODES 9 AND 10 SCRIPTURE: JOHN 20:1-29

#### INTRODUCTION

Superstorm Sandy hit the eastern U.S. on October 29, 2012. New York City took a massive hit from the storm; so did New Jersey, and other coastal areas to the north and south—and even cities far west such as Cleveland, Ohio.

The storm plunged huge parts of major American cities into darkness, darkness that lasted in some cases for weeks—darkness that claimed lives and may well have scarred some individuals, families, and communities for many years to come.

Some of us know what that's like. Maybe we escaped Sandy. But we have experienced darkness nonetheless—deep darkness. Crippling darkness. Lasting darkness. But that can all change today, if it hasn't already.

(Recap this series.) Based on the miniseries *The Bible* we have explored together—in group worship, in small group gatherings, and in our own private times of prayer—many of the stories that have shaped us. In our worship, we have seen revealed in some of these stories how salvation in Jesus Christ leads us:

- From death to life
- From slavery to freedom
- From victims to victors
- From religion to relationship.

Today we conclude with the peak, the summit, toward which all those stories point.

#### **TRANSITION TO THIS WEEK'S THEME AND REFERENCE TO TEXT**

Jesus' arrest, trial, and crucifixion took his friends and followers by surprise. They had seen him heal people, walk on water, even raise the dead. Yet just days after he had entered the holy city as a king and cleansed the temple as a prophet, he was arrested, tried, convicted, and executed as a criminal. With that, in Matthew's words, "darkness came over all the land" (Matthew 27:45b) and over them—over their hearts and minds and spirits. Maybe you have felt that way, too. You might even feel that way today, or you might know someone who does. If that is the case, I want you to know there is hope. As this clip from The Bible miniseries depicts:

Those few moments summarize a scene found in the Gospel of John. We're going to explore it together, along with two other scenes that follow, to see three aspects of this "great salvation" we've been exploring in this series in the light of Jesus' resurrection from the dead. The first aspect, or facet, of salvation is this:

# 1. I am saved from the darkness of confusion and given a new commission.

#### a. (Read John 20:1, 14–18.)

b. That first Easter was a confusing morning for Mary. First, she had to be grief-stricken. Then she finds the tomb empty. Then (in vv. 10–13) she meets two angels but may not have realized they were angels! Then she sees Jesus, but at first doesn't recognize him! She thinks he's the gardener!

c. But Jesus calls her by name, and her confusion disappears into excitement and joy. And then she is given a commission. She becomes the first evangelist of the resurrection in Christian history.

d. So it is with me and with you. We may be confused about many things, but if you have invited the risen Christ into your heart and life, many things become clear (give a few examples here).

e. And, like Mary, the soul that has trusted Christ is given the same commission: to spread the news of the risen Christ.

# 2. I am saved from the darkness of fear and given a new peace and presence.

- a. (Read John 20:19-23.)
- b. Why were the disciples behind locked doors? (v. 19: "for fear.")
  - i. Peter, who walked on water: "for fear"
  - ii. James, one of the "sons of thunder": "for fear"
  - iii. John, who stayed by the cross to the bitter end: "for fear"

c. But Jesus greets them -(v. 19) "Peace be with you" - and then breathed new life into them. He banished their fear with his peace and the constant presence of the Spirit.

d. So it is with me and with you. Are you afraid today? Of what? (Give a few possibilities here.) You don't have to be. The peace and presence of Jesus in your heart banishes fear.

- 3. I am saved from the darkness of doubt and given a new beginning.
  - a. (Read John 20:24–29.)

b. Thomas, who wasn't in the room when Jesus appeared to the others, confessed his doubt. He wanted more than his friends' words before he believed. And the risen Christ appeared and removed all doubt.

c. Notice that Thomas had vowed not to believe until he touched Jesus' hands and side. But when Jesus appeared and invited him to do so, he apparently changed his mind. The sight of Jesus was enough.

- d. (Reference the events in miniseries, episode 10:
  - i. Healing of the beggar outside the temple
  - ii. John & Peter uncowed by Caiaphas
  - iii. Stephen willing to die)

#### APPLICATION

I pray that your eyes will be opened to the risen Christ today, right now—that you will "stop doubting and believe." That you will find the fullness of his salvation in having your confusion disappear, your fear banished, and your doubt removed.

(Lead in prayer of invitation.)





3.3.13

# **GET YOUR CHURCH READY!**



BANNERS & PROMOTIONAL TOOLS



# Help Your Church & Community See the Bible in a Whole New Way!

*The Bible* is an epic five-week, 10 hour television miniseries premiering March 3, 2013 on the History Channel from Emmy Award winning husband and wife team, Mark Burnett and Roma Downey. For two hours each Sunday night millions of viewers will see the Bible come to life in a way never before seen with the series concluding on Easter Sunday. To help insure the accuracy of the miniseries many Christian scholars served as advisors and hundreds of Christian leaders have given their endorsement.

Make the most of this opportunity to reach out to the people in your community who will be watching the series but may not attend church—plan a sermon series, small group and outreach campaign and help viewers go deeper and learn even more about the Bible!





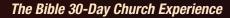
**ROMA DOWNEY,** star of Touched by an Angel, is a celebrated Emmy Award and Golden Globe nominated television and stage actress. MARK BURNETT is a four-time Emmy award winner whose television programming regularly airs in more than 70 countries worldwide.

The Bible miniseries realistically depicts scenes from the Bible including battles, massacres and the crucifixion. Some scenes may not be appropriate for children—we would advise leaders and parents to treat this production like a PG-13 movie and make viewing decisions appropriately.

# **Invite Your Neighbors to A Special Sermon Series!**

Outreach Inc is the official Church Resource Provider for *The Bible* miniseries! Don't miss this opportunity to invite unchurched viewers of the miniseries to go deeper and learn more about the characters and stories of the Bible during the miniseries.

Start with the *The Bible 30-Day Church Experience*—a church campaign kit and small group combination that enables your church to invite and connect visitors while helping your members grow deeper spiritually. Launch a 5 week sermon series that parallels the miniseries—beginning on March 3 and concluding on Easter Sunday!



Designed to be used as a 5 week series, *The Bible 30-Day Experience Church Kit* includes everything you need to launch a sermon series and outreach campaign during or after the 5 week *Bible* miniseries. Based on each week's miniseries episodes, the kit includes stunning video clips combined with scripture to bring Bible characters to life and illustrate God's redeeming love for us.

The Church Kit Includes:

- Campaign Planning Guide
- 5 customizable sermons
- Resource DVD featuring clips from the epic TV miniseries great for previews or sermon illustrations.
- A Bible Viewing Party Kit for home parties
- 5 week DVD-based study for use in small groups or by individuals
- 30-Day Experience Daily Guidebook and Study Guide
- Advanced Copy of the novel, *A Story of God and All of Us* by Roma Downey and Mark Burnett
- Sample Invitation Tools
- And Much More

CK1561972 \$59.95 (List Price: \$79.99)

#### **SUGGESTED SERMON TOPICS**

WEEK 1 Journey from Death to Life WEEK 2 JOURNEY FROM JOU SLAVERY TO FREEDOM T

WEEK 3 JOURNEY FROM VICTIM TO VICTOR VICTOR VICTOR VICTOR

WEEK 5 Journey from Darkness P to Light

START PLANNING YOUR OUTREACH STRATEGY NOW

#### **MID FEBRUARY:**

- Show the Trailer for *The Bible* miniseries and introduce the campaign to your congregation
- Begin displaying interior banners and posters around your building
- Hold small group kick off meeting and training for *The Bible 30-Day Experience* Small Groups
- Order Bible Viewing Party Kits for your church members to take home and use to invite their neighbors and friends to watch the miniseries.

#### LATE FEBRUARY:

THE PPIC TV MINISERIES

HURCH EXPERIENCE

- Empower members with invitations to your sermon series—encourage small groups and Sunday school classes to "adopt" a neighborhood and distribute invitations including: -Posters for local businesses
   Doorhangers to leave at homes
- Send a Direct Mail Postcard Invitation to every home in your community
- Encourage members to invite their neighbors to home viewing parties to watch the miniseries—offer Viewing

Party Kits to each host to help them plan and invite their friends.

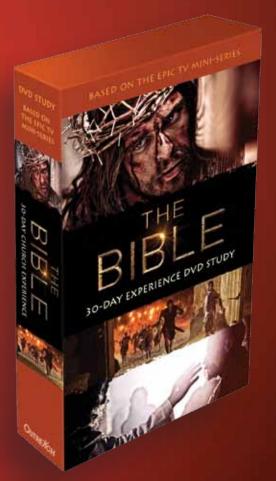
- Promote your sermon series via Social Media—ask members to share with their friends on Facebook.
- Send a Press Release to local newspapers outlining your sermon series, viewing parties and other activities.
- Display a banner outside your church promoting the sermon series

#### ON MARCH 3:

- Begin your sermon series and launch small groups midweek
- Offer A Story of God and All of Us Devotional and Novel in your bookstore

Most churches will launch The Bible 30-Day Experience on March 3rd and conclude on Easter Sunday, but the kit and study could be a good after Easter campaign to help your church go deeper in the Bible.

# Launch Small Groups and See Deeper Spiritual Growth!



#### The Bible 30-Day Experience DVD Study Kit

*The Bible 30-Day Experience DVD Study Kit* is a five-week study for individuals and small groups based on some of the epic stories of the Bible, with an emphasis on God's plan of redemption for mankind through Jesus Christ. This study features inspirational video clips from the epic *Bible* miniseries.

#### This powerful study is specifically designed to help people:

- 1. See these stories from the Bible like they never have before.
- 2. Discover the scarlet thread of redemption through Jesus Christ woven throughout the Bible.
- 3. Experience a greater insight into God's amazing love for them personally.
- 4. Understand how their unique story fits within God's story for all of us.
- 5. Be inspired to read these great stories from God's Word themselves.

## Kit components include everything an individual or small group needs to maximize this five-week study series:

- Resource DVD with 5-10 minute video clips from *The Bible* for each week of the study
- The Bible 30-Day Experience Guidebook and Study Guide
- Leader's Guide PDF with tips and advice for leading a small group

#### KT1561973 **\$19.95 single** (List Price: \$24.95)

#### THE DVD-BASED STUDY KIT IS GREAT FOR:

- · Small group and Sunday School studies
- Family studies at home (appropriate for children 13 and up)
- High School Youth Group Studies
- · Market place studies
- · Sunday night or mid-week service during the miniseries

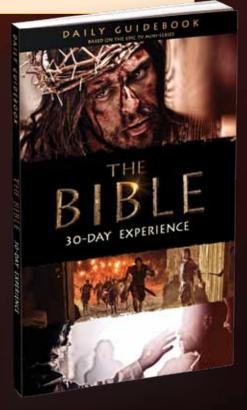
#### The Bible 30-Day Experience Guidebook and Study Guide

Based on the epic TV miniseries, *The Bible*, this Guidebook and Study Guide is specifically designed to help members experience the epic stories of the Bible, and discover how the life-changing message of God's redemption plan for mankind is woven throughout it's pages. It includes powerful lessons, daily readings, inspiring Scriptures, heartfelt prayers, simple application exercises and insightful questions to help the reader internalize the truth.

GG15619 **\$8.95 single** (List Price: \$9.99) SAVE WHEN YOU BUY IN BULK ONLY \$7.95 EACH!

#### THE DAILY GUIDEBOOK IS GREAT FOR:

- Daily devotional and study during the miniseries for adults and youth.
- · Gifts for visitors during the miniseries and Easter
- Small Group and Sunday School studies
- Gifts for attenders to Bible Viewing Parties



#### 11 EVENT IDEAS TO MAKE THE MOST OF THE BIBLE MINISERIES OUTREACH OPPORTUNITY

#### **IDEA 1**—HOME VIEWING PARTIES

Encourage your adults and youth to host Bible Viewing Parties in their homes for the five Sunday evenings of the miniseries. A Bible Viewing Party Kit is available that includes a host guide, discussion questions and invitations for inviting friends, family and neighbors. Hosts can then invite attendees to your sermon series and/or Easter services. This is the outreach opportunity your church has been waiting for!

#### **IDEA 2**—POSTCARD INVITATIONS TO GO DEEPER

Mail a postcard invitation to every home around your church to come to your Bible sermon series and Easter services. Print extra invitations to allow your church members to hand out. Consider providing newcomers with a Bible *30-Day Experience Guidebook* as a gift for visiting.

#### IDEA 3—LAUNCH A SERMON SERIES AND SMALL GROUPS THAT PARALLEL THE MINISERIES

Thousands of people in your community will be watching the miniseries, invite them to your church to go deeper and learn how the Bible can have a personal impact on their lives. *The Bible 30-Day Experience* Church Kit includes sermons, video clips, small group DVD and Guidebook/study guide.

#### IDEA 4-DAILY BIBLE GUIDEBOOK FOR ADULTS AND YOUTH

Make available *The Bible 30-Day Experience Guidebook* for all of the adults and youth in your church. The guidebook provides daily readings and action steps that parallel the miniseries and will help your church members dive deeper into the Bible and develop a devotional life. The Guidebook also contains small group questions that can be used during the series.

#### IDEA 5-EVANGELISTIC BOOKLETS FEATURING GRAPHICS FROM

#### THE BIBLE MINISERIES

Empower members to give their friends this easy-to-read booklet that includes a gospel presentation and an invitation to church.

#### IDEA 6-PRAYER WALK

Encourage members to walk the neighborhoods around your church praying that the miniseries and sermons will make a spiritual impact on your community. Use Bible door hangers for leaving an invitation on doors as people pray.

#### **IDEA 7**—GO DEEPER WITH A SUNDAY NIGHT OR MID-WEEK SERVICE

Use *The Bible 30-Day Experience* Church Kit and/or DVD-Based Study Kit to do a Sunday night or midweek more in depth study of the Bible during the miniseries.

#### **IDEA 8**—BIBLE BOOK CLUBS

Use the popularity of book clubs to introduce people to the stories of the Bible using an easy to read translation or the novel, A Story of God and All of Us.

#### **IDEA 9**—INVOLVE THE YOUTH IN YOUR CHURCH

The Bible miniseries, Church Kit, DVD-based Study and Guidebook are all designed to be used by the youth in your church (13 and up). After the miniseries is over, use the Bible movie license to show the entire Series and launch small groups this Fall.

#### IDEA 10-SHOW THE BIBLE MINISERIES AT YOUR CHURCH

Starting April 1st, *The Bible* miniseries will be available to license and show at your church. Use the miniseries to show on Sunday nights, at midweek services, at retreats or for youth groups. The 7.5 hours of content can be used in so many ways and in so many places to support the ministry of your church.

#### IDEA 11-Q&A SESSION

After the series, host a special Q & A service where people can come ask additional questions about the Bible.



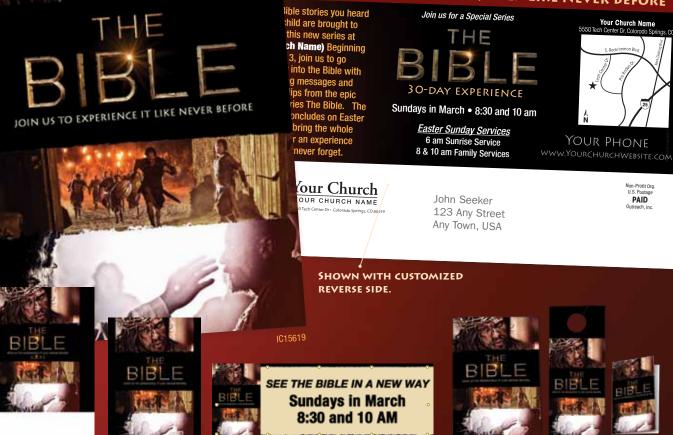
# Invitation Tools to Help Your Community Experience The Bible Personally



Featuring images from the miniseries, this design shows the drama, sacrifice and friendships portrayed throughout the series. This design matches the Guidebook and DVD-based study kit and makes a great way to invite people to attend your series and join a small group!

Oversized (8.5 x 5.5) postcard shown with sample reverse side, customized with church event information. Order 5000 custom postcards for only \$495 (mailing services also available), call for details, 800-991-6011 or visit Outreach.com/Bible.

### IE STORY EVERYONE KNOWS, TOLD LIKE NEVER BEFORE



Poster

6

Outdoor Banner

Bulletin Shell

DoorHanger InviteCard

THE EPIC STORY OF LOVE, SACRIFICE, AND HOPE

#### **Epic Jesus**

Featuring images from the miniseries, this oversized (8.5 x 5.5) postcard shows a compelling image of Jesus that is sure to draw attention when it arrives in the mailbox. Customize the back of the card with an invitation, service times, your church logo and map. Offer a free gift and increase your response rates! Order 5000 custom postcards for only \$495 (mailing services also available), call for details. Also available Do-it-Yourself Postcards with blank reverse side ready for you to print with your copier or laser printer-250 for \$39.50.

# ome Experience IT AT (CHURCH NAME)

le stories you heard as are brought to life in this es at (CHURCH NAME). ar the true story of why tried to sacrifice Isaac, stitute helped establish al of Israel and how th still changes the y! Join us to go deeper le with inspiring nd video clips from the ole TV miniseries.

our Church

UR CHURCH NAME

Join us for a Special Series THE BIBLE **30-DAY EXPERIENCE** Sundays in March 8:30 and 10:00 am

**Easter Sunday Services** FREE GIFT! 6:00 am Sunrise Service 8:00 & 10:00 am Family Services

> John Seeker 123 Any Street Any Town, USA

Your Church Name WWW.YOURCHURCHWEBSITE.COM

PHONE

THE EPIC STORY OF LOVE, SACRIFICE

Non-Profit Org. PAID treach, Inc 80919

JOIN US TO EXPERIENCE IT LIKE NEVER BEFORE



#### EXPERIENCE THE BIBLE At Your Church Name Sunday Mornings 9:30 AM

**Outdoor Banner** 









**Bulletin Shell** 

**OFFER GUESTS THE GUIDEBOOK** 

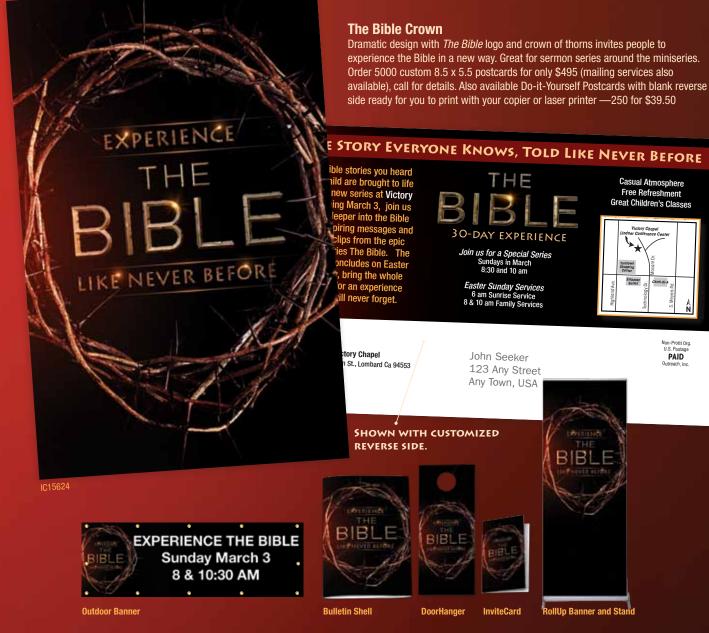
AS A FREE GIFT.

DoorHanger InviteCard **RollUp Banner and Stand** 



OUTREACH.COM/BIB





#### 8 OUTREACH 800.991.6011

## **Bible Easter Invitations** Special Easter Clips from the miniseries included in the Church Kit



Invite your community to meet Jesus this Easter with this design that features the resurrected Jesus from the miniseries. Customize this postcard with your own Easter event information on the back—5000 custom 8.5 x 5.5 postcards for only \$495 (mailing services also available), call for details.

## EXPERIENCE HOPE AT (CHURCH NAME)



John Seeker 123 Any Street Any Town, USA



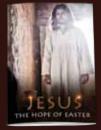
# THE HOPE OF EAS

IC15629

FIND HOPE THIS EASTER March 31 at 7:30, 9 & 11 AM YourChurchWebsite.com

OUR CHURCH NAME

#### Outdoor Banner



**Bulletin Shell** 

RollUp Banner and Stand

### **Bible Easter Invitations** Special Easter Clips from the miniseries included in the Church Kit



#### **Experience Easter The Bible**

Oversized (8.5 x 5.5) postcard shown with sample reverse side. Change the words on the front or customize the back with your church event information—FREE. Order 5000 custom postcards for only \$495 (mailing services also available), call for details, 800-991-6011 or visit outreach.com/Bible.

#### **Easter Story The Bible**

Oversized (8.5 x 5.5) postcard shown with sample reverse side. Change the words on the front or customized the back with your church event information – FREE. Order 5000 custom postcards for only \$495 (mailing services also available), call for details.



IC15631

#### CELEBRATE EASTER WITH US

Easter—it's the greatest story ever told, and the most important event in history. The creator of the universe loved us so much that he sent his son to save us from a bleak eternity. This year, see Easter in a whole new way with exclusive clips from The *Bible* TV miniseries and a relevant message that will show you how much God really loves you, Join us at (Church Name) and find hope this Easter! Join us! Easter Sunday 7:30, 9:15 & 11 am

550 Te

www.)

FREE continental brunch between services

Video Clips from The Bible Upbeat music Applicable Lessons Great Kids Classes & Activities Bring This Card & Get a FREE Gift!

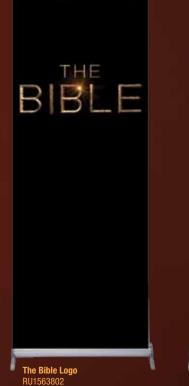


John Seeker 123 Any Street Any Town, USA EXPERIENCE IT AT NEW SONG CHURCH

# **Decorate Your Church For Easter with These Banners**

Build excitement around your church and promote your series or Easter service with indoor banners that feature amazing graphics from the *Bible* miniseries. Choose from four sizes starting at only \$69: 2' x 5'9", 3' x 3', 3' x 5' and 2'7" x 6'7" Rollup Banners (shown below).









The Bible Mary RU1563902



The Bible Risen Chr RU1563702

#### SEE MORE DESIGNS AT OUTREACH.COM/BIBLE



#### 4' x 8' BANNER & A-FRAME STAND



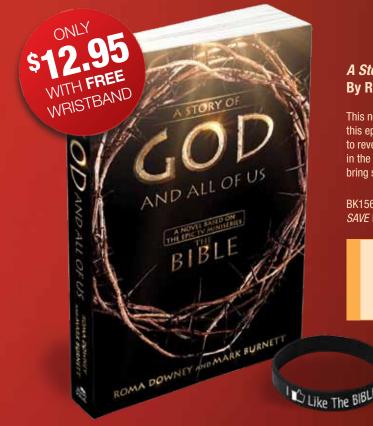
#### **Outdoor Banners in Five Sizes!**

It's like a mini-billboard for your church! Promote your sermon series or Easter Sunday event with an outdoor vinyl banner featuring photo-quality images from *The Bible* miniseries. Every banner includes free customization with your message printed on the banner. Choose the size you need and add a optional two-sided outdoor A-frame stand.

Choose from these sizes:			
3' x 8'	Vinyl—\$129	4' x 12'	Vinyl—\$199
4' x 8'	Vinyl—\$149	5' x 15'	Vinyl—\$299
4' x 10'	Vinyl—\$169		



# More Resources for Your Church and Visitors At up to 50% off!



#### A Story of God and All of Us Novel By Roma Downey & Mark Burnett

This novel is a companion to *The Bible* miniseries. Readers will revel in this epic saga of warriors, rebels, poets and kings, all called upon by God to reveal His enduring love for mankind. Ultimately, God's plan is fulfilled in the story of Jesus the Messiah, whose life, death and resurrection bring salvation to one and all. Hardcover 337 pages.

BK1562063 **\$12.95** single (List \$24.99) SAVE WHEN YOU BUY IN BULK ONLY \$11.99 EACH!

#### GREAT FOR:

- Visitor Gifts
- Outreach Tools
- Going Deeper



#### The Bible Personal Study Kit

- A Story of God and All of Us Novel
- The Bible 30-Day Experience Guidebook and Study Guide
- I Like the Bible wristband

KT1563263 \$21.95 each (List \$37.97)



#### The Bible Go Deeper Study Kit

- A Story of God and All of Us Novel
- The Bible 30-Day Experience
   DVD Study Kit
- I Like the Bible wristband

KT1563373 **\$32.95** each (List \$52.97)



#### A Story of God and All of Us Devotional <u>By Roma Downey &</u> Mark Burnett

The Bible's most fascinating stories are brought to life in vivid detail in this encouraging and uplifting companion devotional by the husband and wife team of Mark Burnett and Roma Downey. Featuring 100 devotionals and inspirations based on the epic miniseries, this devotional will enable the reader to experience the main themes of the Bible from Genesis to Revelation. Hardcover book, 352 pages.

BK1562363 \$11.95 single (List \$16.99)

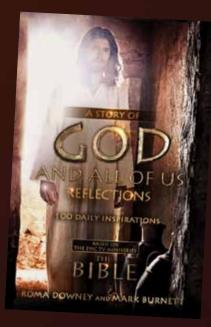


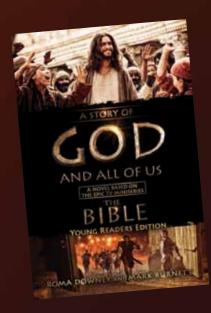
This 8-page evangelistic booklet features eye-catching images from the miniseries, easy to read text and includes a gospel presentation and prayer. The back of the booklet includes a place to put a sticker or stamp with your church information and service times. Use this booklet to empower members to share the Easter story with friends and family.

#### EB1564169 \$17.50/pack of 50 booklets

#### **GREAT FOR:**

- Invitations to The Bible Series
- Evangelism tracts
- Invitations to Easter services



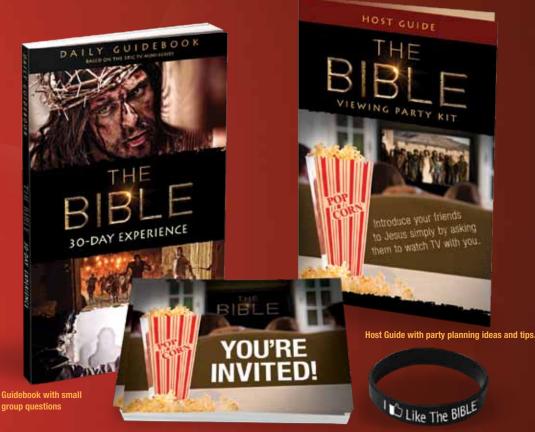


#### A Story of God and All of Us Young Readers Edition

Abridged to be appropriate for middle grade readers age 8+. *A Story of God and All of Us* is the saga of Jesus Christ, abridged, told through his eyes, starting with the crucifixion and flashing back through the story of the world and the reason he was sent to die on the cross. A chronology from Genesis to Revelation, with riveting progression of interesting characters, epic stories and events woven together so it reads like a sweeping historical novel and page turner you can't put down! Hardcover, 224 pages.

BK1562263 \$10.95 (List \$14.99)

# Encourage Members to Host Bible Viewing Parties for Friends and Neighbors



20 postcard invites with room on the back for party details.

#### The Bible Viewing Party Kit

The Bible Viewing Party Kit makes it easy for those in your church to invite neighbors, friends and family into their homes to watch The Bible every Sunday night in March. This epic series is the perfect opportunity to introduce unchurched people to stories from the Bible in a unique and compelling way and then to invite them to go deeper at your church on Sunday mornings and/or during a small group study.

The Bible Viewing Party Kit includes:

- A Host Guide with tips and ideas on how to host a viewing party
- The Bible 30-Day Experience Guidebook and Study Guide
- · 20 postcard invitations for inviting friends and family to attend the viewing party.
- "I Like The Bible" wristband for getting the word out

Order in bulk for your whole church, and encourage every member who has The History Channel to start praying about who they can invite!

#### HOW TO USE THE BIBLE VIEWING PARTY KIT:

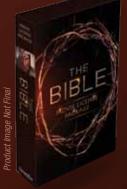
Wristband for telling friends about *The Bible* 

- Give them to members so they can host a viewing party
- Offer them as a Free Gift to people who respond to your Sermon Series Postcard Invitations

KT1562571 \$9.99 each (List \$16.99)



# Show The Bible Miniseries At Your Church!



**Preorder your movie license package now for earliest shipping on April 1.** Bring this powerful miniseries to your church and community all year long! With an annual church site license each episode of the miniseries is at your finger tips and available to show—it's great content for:

- Show at your church on Sunday nights or at your midweek service. After each episode do a lesson or break into small groups and use the Guidebook/Study Guide to go deeper
  Saturday showing of the entire *Bible* miniseries
- Show at youth group meetings or watch the whole series at a lock in
- Use for men's and women's ministry gatherings
- Invite the community to watch *The Bible* at your church and create a series of special events
  Introduce new believers to Bible stories during your New Believer's Class

#### **DVD Event License Kit**

Everything your church needs to show *The Bible* miniseries and promote the event to your community.

- 4 DVD set with entire *Bible* miniseries—7.5 hours of content
- 1 year site license—show the series as many times as you want for 12 months!
- An Event Planning Guide
- 200 Invite Tickets
- 100 Bulletin Inserts
- 2 Posters
- The Bible 30-Day Experience DVD-based Study Kit

#### **DVD Digital License Kit**

- 1 year site license download– show the series as many times as you want for 12 months!
- Digital Event Planning Guide
- Bulletin Insert PDF file
- DVD set will need to be purchased separately

Starting at \$149- price based on church size, see details online.

DE15640 Starting at \$199 - price based on church size, see details online.



For a name or address changes please let us know at customerservice@outreach.com

PRSRT STD U.S. Postage **PAID** Outreach, Inc.



Customer Number

Source Code

BIBLE MAILER — SPRING 2013

# THE BIGGEST OUTREACH OPPORTUNITY SINCE THE PASSION OF THE CHRIST—PLAN NOW!



"MANY HEARTS WILL BE TOUCHED AS PEOPLE EXPERIENCE STORIES OF THE BIBLE COMING TO LIFE BEFORE THEIR VERY EYES. **I BELIEVE THE CHURCH HAS BEEN WAITING FOR AN OUTREACH TOOL LIKE THE BIBLE**. I ENCOURAGE PASTORS TO DO TWO THINGS: FIRST, INVITE YOUR CONGREGATIONS TO WATCH THE BIBLE MINISERIES ON THE HISTORY CHANNEL, AND THEN INVITE THE PEOPLE IN YOUR COMMUNITIES TO YOUR CHURCH TO GO DEEPER AND DISCUSS THE PERSONAL IMPACT OF WHAT THEY'VE SEEN."

- RICK WARREN, pastor and best selling author.

#### SEE INSIDE FOR EVERYTHING YOUR CHURCH NEEDS TO REACH OUT THIS SPRING!



HOME VIEWING PARTY KITS



OUTDOOR BANNERS

**О***итк***і***сн* 



MOVIE EVENT PACKAGE